

Build the business case with your numbers.

No invented savings and no standardized-return claims. The Full Circuit business case is built from observable inputs — what your stack costs, how often your workflows run, how long they take — and every output stays traceable to a number you supplied.

One connected operating platform without enterprise ERP complexity

CRM AVAILABLE	Estimating AVAILABLE	Project execution AVAILABLE	Field operations ROADMAP	Closeout AVAILABLE	Customer Success AVAILABLE	Reporting AVAILABLE	Intelligence ROADMAP
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One record carried across the lifecycle. Full Circuit is not an accounting ERP and claims no ERP feature parity — accounting (QuickBooks, NetSuite and similar) stays a connected integration.

Where consolidation value comes from

- Separate subscriptions for CRM, estimating, projects, tasks and reporting — versus one platform priced per user.
- One coordinated implementation and training environment instead of several disconnected ones — not “zero implementation.”
- Fewer systems to administer, integrate and reconcile month after month.
- Your actual spend is the comparison that matters — the ROI page prices it category by category.

How the value is calculated

Workflow by workflow, from your volumes, times and loaded rates:

$\text{time recovered} = \text{current time} - \text{target time}$

$\text{monthly capacity hours} = \text{monthly volume} \times \text{time recovered}$

$\text{annual capacity value} = \text{monthly hours} \times 12 \times \text{loaded hourly cost}$

Reduction percentages are planning assumptions you set — not benchmarks.

Scenario ROI compares recurring benefit to the full Full Circuit cost, including its own implementation, migration, training and administration.

Six high-value workflows

WORKFLOW	HOW VALUE IS MEASURED	STATUS
Lead intake and ownership	Minutes per lead × monthly lead volume	AVAILABLE
Estimate and proposal preparation	Hours per estimate × monthly estimates	AVAILABLE
Award-to-project conversion	Minutes per award × monthly awards, re-entry removed	AVAILABLE
Sales-to-operations turnover	Hours per turnover × monthly awards	CONFIGURED DURING IMPLEMENTATION
Task and blocker follow-up	Follow-up minutes per task × monthly tasks chased	AVAILABLE
Executive reporting	Hours per reporting cycle × cycles per month	AVAILABLE

Four kinds of value — kept separate on purpose

Capacity created IN SCENARIO ROI Time returned to selling, estimating and managing. Not automatically cash.	Direct cash savings IN SCENARIO ROI Retired licenses, reduced overtime and contractor spend you identify.	Gross-profit upside IN SCENARIO ROI Added revenue counts only after your gross margin.	Working capital EXCLUDED FROM ROI Days removed from billing cycles move cash earlier — timing, never profit.
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Full Circuit does not yet claim standardized customer savings. Early-access customers establish a baseline before implementation so measured results can replace planning assumptions.

1 · Baseline

Record current stack costs, volumes, times and rates.

2 · Configure

Select target workflows and agree target times.

3 · Measure

Track the first 60–90 days against the baseline.

4 · Replace

Re-run the case with actuals, corrected both ways.

Available foundation

- Connected contacts, companies and opportunity records
- Pipeline and stage visibility · activities, next steps and ownership
- Opportunity-to-project conversion and structured handoff foundation
- Forecasting and commercial reporting foundation · workspace controls

Roadmap or expanding — labeled until released

- Email/calendar sync · automated activity capture · workflow triggers
- Expanded turnover, closeout and billing-readiness automation
- AI qualification · agent-created tasks · organizational memory
- Permission-aware action-capable agents

Request an ROI assessment

Kevin@MillerAIVentures.com · build your own case at fullcircuit.ai/roi

Illustrative planning material, not a customer result or guarantee. Results depend on adoption, workflow design, labor costs, project volume and operating discipline. Capability marked Roadmap is not yet released and is never counted in scenario ROI. Third-party products are named only to identify their categories; no affiliation or endorsement is implied.